

# Marketing

Marketing 1: Economics (Semester 1)

Marketing 2: Promotions (Semester 2)

Marketing 3: Entrepreneurship (Semester 1)

Marketing 4: Business Management/Sports and Entertainment Marketing (Semester 2)

**Students who complete all 4 Semesters will get credit for Economics and will not need to take Senior year!!!**

Students will become proficient in:

Budgeting	Job Skills
Debt Avoidance	Interview Skills
Wealth Creation	Economic Principles
Sales Skills	Marketing Skills



Students will learn the skills to be proficient in the work force. Many of the soft skills required to be productive in the workplace will be obtained.

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Feedback from Parents:

***“I wish that I had learned these skills when I was in High School. I would not have gone into debt...”***

***“My kid talks about the class at home. The real world relevance has been impactful...”***